



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Buying Time Media
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Contract # 5028279

Schedule Dates 10/26/21-11/01/21
Advertiser Mark Herring for Attorney General-D (142014)
Agency Buying Time Media (1779)
Product POLITICAL CANDIDATE (ns) (1186)
Brand EST 11083 ATTORNEY GENERAL-D (1631284)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 491/496/11083
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Separation: 30

Date Entered 10/14/21
Last Modified 10/14/21
Entered By Alexa Schram
CO-OP No
External # 11049567
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,852.50
Net Total \$44,497.50
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2021	32	\$38,000.00
Nov. 2021	11	\$14,350.00
Grand Total:	43	\$52,350.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/26/21-10/28/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM			1	1	1				3	\$525.00	\$1,575.00	Washington (WJLA)	Daypart EM GOOD MORNING WASHINGTON 6A(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON	10/14/21
2.0	Normal Line / Access	10/27/21-10/29/21	1	:30	7:29:26P- Jeopardy				1		1			2	\$5,200.00	\$10,400.00	Washington (WJLA)	Daypart PA JEOPARDY(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFOR	10/14/21
3.0	Normal Line / SPOT	10/26/21-10/29/21	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM			1	1	1	1			4	\$650.00	\$2,600.00	Washington (WJLA)	Daypart LN ABC 7 NEWS @ 11P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUA	10/14/21
4.0	Normal Line / SPOT	10/26/21-10/29/21	2	:30	11:35P- ABC-Jimmy Kimmel			1		1	1			3	\$400.00	\$1,200.00	Washington (WJLA)	Daypart LF JIMMY KIMMEL(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PE	10/14/21
5.0	Normal Line / SPOT	10/30/21-10/30/21	2	:30	9A- ABC-Good Morning America Saturday 2							1		1	\$400.00	\$400.00	Washington (WJLA)	Daypart WK GMA SAT 9-10A(Agency)-4Q21 (sell)	10/14/21

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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6.0	Normal Line (RevL) / SPOT	10/31/21-10/31/21	2	:30	6:30P- News-7News ON YOUR SIDE Weekend at 630PM								1	1	\$525.00	\$525.00	Washington (WJLA)	Daypart EN 6P WEEKEND NEWS(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL	10/14/21
7.0	Normal Line / SPOT	10/26/21-10/29/21	1	:30	6:58A- ABC-Good Morning America			1		1	1			3	\$1,600.00	\$4,800.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA 7A(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON TH	10/14/21
8.0	Normal Line / SPOT	10/27/21-10/28/21	1	:30	8A- ABC-Good Morning America				1	1				2	\$1,600.00	\$3,200.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA 8A(Agency)-4Q21 (sell)	10/14/21
9.0	Normal Line / SPOT	10/27/21-10/27/21	1	:30	10:58:25A- ABC-The View				1					1	\$1,050.00	\$1,050.00	Washington (WJLA)	Daypart DT THE VIEW(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFOR	10/14/21
10.0	Normal Line / SPOT	10/27/21-10/28/21	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon				2	2				4	\$400.00	\$1,600.00	Washington (WJLA)	Daypart DT ABC 7 NEWS @ NOON(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTU	10/14/21

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11.0	Normal Line / SPOT	10/27/21-10/29/21	2	:30	2P- ABC-General Hospital				1		1			2	\$525.00	\$1,050.00	Washington (WJLA)	Daypart DT GENERAL HOSPITAL(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUA	10/14/21
12.0	Normal Line / SPOT	10/26/21-10/28/21	1	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM			1		1				2	\$1,200.00	\$2,400.00	Washington (WJLA)	Daypart EN ABC 7 NEWS @ 5P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL	10/14/21
13.0	Normal Line / SPOT	10/27/21-10/29/21	1	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM				1		1			2	\$1,800.00	\$3,600.00	Washington (WJLA)	Daypart EN ABC 7 NEWS @ 6P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL	10/14/21
14.0	Normal Line / Access	10/26/21-10/28/21	2	:30	6:58:46P- Wheel Of Fortune			1		1				2	\$1,800.00	\$3,600.00	Washington (WJLA)	Daypart PA WHEEL OF FORTUNE(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUA	10/14/21
15.0	Normal Line / SPOT	11/01/21-11/01/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		1							1	\$525.00	\$525.00	Washington (WJLA)	Daypart EM GOOD MORNING WASHINGTON 6A(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON	10/14/21

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16.0	Normal Line / SPOT	11/01/21-11/01/21	1	:30	8A- ABC-Good Morning America		1							1	\$1,600.00	\$1,600.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA 8A(Agency)-4Q21 (sell)	10/14/21
17.0	Normal Line / SPOT	11/01/21-11/01/21	1	:30	10:58:25A- ABC-The View		1							1	\$1,050.00	\$1,050.00	Washington (WJLA)	Daypart DT THE VIEW(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFOR	10/14/21
18.0	Normal Line / SPOT	11/01/21-11/01/21	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		2							2	\$400.00	\$800.00	Washington (WJLA)	Daypart DT ABC 7 NEWS @ NOON(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTU	10/14/21
19.0	Normal Line / SPOT	11/01/21-11/01/21	2	:30	2P- ABC-General Hospital		1							1	\$525.00	\$525.00	Washington (WJLA)	Daypart DT GENERAL HOSPITAL(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUA	10/14/21
20.0	Normal Line / SPOT	11/01/21-11/01/21	1	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1							1	\$1,800.00	\$1,800.00	Washington (WJLA)	Daypart EN ABC 7 NEWS @ 6P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL	10/14/21

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21.0	Normal Line / Access	11/01/21-11/01/21	2	:30	6:58:46P- Wheel Of Fortune		1							1	\$1,800.00	\$1,800.00	Washington (WJLA)	Daypart PA WHEEL OF FORTUNE(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUA	10/14/21
22.0	Normal Line / Access	11/01/21-11/01/21	1	:30	7:29:26P- Jeopardy		1							1	\$5,200.00	\$5,200.00	Washington (WJLA)	Daypart PA JEOPARDY(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFOR	10/14/21
23.0	Normal Line / SPOT	11/01/21-11/01/21	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		1							1	\$650.00	\$650.00	Washington (WJLA)	Daypart LN ABC 7 NEWS @ 11P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUA	10/14/21
24.0	Normal Line / SPOT	11/01/21-11/01/21	2	:30	11:35P- ABC-Jimmy Kimmel		1							1	\$400.00	\$400.00	Washington (WJLA)	Daypart LF JIMMY KIMMEL(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PE	10/14/21

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